

# Art Almanac

THE AUSTRALIAN GALLERY GUIDE

ESTABLISHED 1974

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## 2010 DEADLINES

February Issue	Monday	January	11
March Issue	Monday	February	8
April Issue	Monday	March	8
May Issue	Wednesday	April	7
June Issue	Friday	May	7
July Issue	Monday	June	7
August Issue	Wednesday	July	7
September Issue	Friday	August	6
October Issue	Tuesday	September	7
November Issue	Friday	October	8
December/January DOUBLE ISSUE	Monday	November	8

## ADVERTISING RATES

All prices include gst

**GALLERY LINE LISTING** \$6.60 per line  
minimum of 4 lines

**SERVICE LINE LISTING** \$6.60 per line  
5% discount rate available for service line listings booked for 6 consecutive issues  
(monthly changes to listings not available on discounted accounts)

### DISPLAY ADVERTISEMENTS

Full page colour	\$522.50
Half page colour	\$346.50
Quarter page colour	\$231.00
Eighth page colour	\$115.00
Full page mono	\$319.00
Half page mono	\$203.50
Quarter page mono	\$143.00
Eighth page mono	\$90.75

10% discount rate for display advertisements booked over three consecutive issues (conditions apply).

High profile positions are available on application – loadings do apply. These positions are sold subject to editorial discretion and approval of material.

All advertisements are placed at the discretion of Art Almanac – client requests are taken into consideration.

Art Almanac provides in-house artwork services at no charge (conditions apply).